

## **GENERAL BOOTH CONSTRUCTION AND ARRANGEMENTS GUIDELINES**

Booth decorations are to be professional, standard booth design. When designing exhibits and planning for the display of products and literature, for both in-line and island booths, good judgment and consideration for neighboring exhibitors and attendees should be the exhibitor's primary objective. An island booth is typically 16ft by 20ft (4.88m by 6.10m). The entire cubic content of the space may be used up to the maximum allowable height, which is usually a range of 16ft to 20ft (4.88m to 6.10m), including signage. AAID will notify sponsors of the maximum allowable height before or during booth selection.

No signs, parts of exhibits, supplemental lighting or any other exhibit material may be suspended from or attached to the ceiling of the exhibit hall. Exposed or unfinished sides and/or backs of exhibits and displays must be draped or finished so as to present an attractive appearance when viewed from aisles or adjoining exhibits. All exhibits will be inspected during setup and, at the direction of AAID, the decorator will install draping at the exhibitor's expense to any part of the exhibit deemed objectionable by other exhibitors or AAID.

### **STANDARD BOOTH**

All linear booths are 80 sq. ft. (8' x 10') unless otherwise noted. Booths have a back wall drape that is approximately 8' high, with sidewall drapes that are 36" high. If booth layout design exceeds 8' in height, booth design must be approved by AAID staff. All display fixtures over 4' in height and placed within 10 linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space that is at least 5' from the aisle line. The intent of the height and depth restrictions is that each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of exhibit. Exhibits are not permitted to span an aisle by ceiling or floor covering. AAID reserves the right to relocate any booth in the hall.