Editor’s Notebook

David G. Hochberg, DDS
Editor, AAID News

I had the pleasure of serving with the A&C Board during the past credentialing examination and witnessed first-hand how this committed group of 12 individuals, headed by Dr. Kevin O’Grady’s leadership, worked hard on Thursday, Friday, Saturday and again on Sunday. They examined 62 candidates in depth on the surgical and prosthetic principles involved in implant dentistry. The A&C Board made certain that conferring AAID credentials is in keeping with the high standards of this organization, so the value of your AAID membership is always being enhanced.

If you are considering taking the step and becoming a credentialed

see Editor’s Notebook p. 11

Clinical Bite

The Stealth Killer: Is Oral Spirochetosis the Missing Link in the Dental-Heart Disease Labyrinth?

The discovered relationship between dental and heart disease announced by the United States Surgeon General in 2000 has necessitated a unique cooperation between dentistry and medicine. Patients who have systemic diseases such as heart disease, diabetes, and other chronic diseases, (e.g. Alzheimer’s disease) also often have multiple missing teeth. As a result of the missing teeth, these patients require the services of implant dentists. Implant dentistry requires dentists to understand these diseases and the many medicines that these patients are taking to treat their many ailments.

Scientific studies have definitely shown a relationship between periodontal (gum) disease and heart disease. With this new understanding, the dentist has seen his/her role dramatically elevated. The dentist is now responsible for diagnosing and treating gum disease because it is related to diseases that affect other parts of the body, not just the mouth. Is there a cause and effect? Does dental disease cause heart disease? Are bacteria that cause periodontal disease also causing heart disease? That seems to be the case.

The recently released book by William D. Nordquist, (The Stealth Killer: Is Oral Spirochetosis the Missing Link in the Dental-Heart Disease Labyrinth?), connects the dots from 100 plus years of dental and medical research to establish a compelling hypothesis to explain the missing link between dental and systemic disease. These are serious questions, and they greatly increase the responsibility of dentists for their patients who need dental implants.

An extensive review in the medical and dental literature, plus eight years of microscopic investigation in Nordquist’s laboratory, reveals some very impor-
solutions for growing your practice

A comprehensive portfolio of implants & biologic products developed from evidence-based research to meet a wide range of indications and clinician preferences.

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3inOne gold-hued abutment that also serves as a transfer & impression coping is provided with every bone-level implant, saving you $150.

BioHorizons provides the highest quality and best value-driven solutions in the industry, helping your practice grow, prosper, and adapt to increased competition and technological advances. For more information, please contact BioHorizons Customer Care: 1.888.246.8338 or shop online at www.biohorizons.com.
I am sure that this has been a challenging year for you and your families. I faced this same challenge when a recession occurred in the mid-1980s. My practice income was down, and it was then that I made the choice to expand my abilities to deliver care to my patients. I took a leap of faith and borrowed several thousand dollars to start my implant education. That started my journey in implantology.

As you know, the journey in implantology never has a finish line. The technology is changing rapidly, and you need to expand your knowledge on a regular basis. Continuing your implant education is always a win-win situation for you and your patients. That’s precisely why you should plan now to attend the AAID Annual Meeting, November 11-15 in New Orleans.

The 2009 Annual Meeting theme, “New Opportunities in Implant Dentistry” accurately describes what the program is about — and what it can mean for you and your implant business.

New Orleans is a perfect setting for a meeting designed around “opportunities.” The city has been through its own crisis and has rebounded with a renewed spirit. As an example, prior to Katrina, there were 800 restaurants in New Orleans ... today there are 1000! That’s what “opportunity” is all about.

AAID’s 58th Annual Meeting will be a case-based conference and is one of the best values in implant dentistry.
• Obtain up to 24 hours of comprehensive unbiased CE
• Interact one-on-one with the world-class presenters
• Leave with clinically practical information you can use immediately
• Discover the latest products and services in implant dentistry

I recently attended the Northeast-Southern District Meeting in Boston. It was a tremendous success. There were over 130 doctors plus staff along with 19 exhibitors. A special thank you to Dr. Steve Swallow and his committee for making this a special weekend. Perhaps the highlight of the weekend was on Friday night when Dr. and Mrs. Ashok Patel sponsored a dinner/dance to honor Dr. Hilt Tatum on his 75th birthday.

Upcoming AAID educational opportunities include courses on Periodontal Microsurgery, September 11-12 in Boston, and our new course on Medicine and Pharmacology in Chicago on October 16-17. You can find out all the details and register through www.aaid.com.

AAID continues to expand on educational opportunities for our members, perspective members and those interested in implantology. Our Education Committee is working with the Academy of General Dentistry to develop the implant section of AGD’s Mastership program. The course would be in two parts, with one part presented at the AGD 2010 conference, and the second part presented at the AAID Annual Meeting in October 2010.

In other areas, we are continuing to find ways to highlight our credential members. To expand on the “Find a Dentist” section of our webpage, the Central Office is working to encourage our Fellows and Associate Fellows to provide a link to their individual web pages or to develop a webpage to help prospective patients who come to our web page looking for an implant dentist. By clicking on a web page that provides current information about the doctor’s credentials, letters of endorsement or recommendations, a potential patient is better prepared to make a decision about which doctor to contact.

As an update to our legal efforts in Florida and in...
An Implant Treatment Coordinator (ITC) is key to boosting implant growth. Practices heavily involved in implant dentistry should invest in hiring an ITC to increase treatment acceptance, improve productivity and profit, all the while reducing stress for the doctor.

In fact, the ITC manages patients throughout the entire implant process, from the initial consultation to the restorative appointment. Levin Group recommends an ITC for practices that place and restore implants as well as surgical practices.

Some of the many responsibilities of an ITC include:
• Managing the schedule for implant patients
• Educating patients about the benefits of implants
• Communicating with implant patients during each phase of their treatment
• Providing outstanding customer service throughout the entire implant process

The ITC’s main role is to protect doctor time. By taking over non-clinical and administrative activities, a well-trained ITC frees up valuable time for implant doctors, allowing them to focus on what they do best—providing optimal patient care and generating production for the practice.

During the implant examination appointment, for example, the ITC will provide a preliminary evaluation for patients, including a general overview of implant dentistry, answering key questions and objections, and helping patients to understand the benefits of implants. The ITC will also gather both personal and medical history information to share with the doctor before the patient’s examination.

A Practice within a Practice
Implants, as I have said before, are a “practice within a practice.” By that I mean, implants require a different approach than other services, due to the long-term nature of implant treatment. In a general practice that places and restores implants, there’s a danger that dental implants could be perceived by team members as “just one of many services.” In GP offices, staff members are often busy dealing with a high volume of patients, who are being seen for other services, including hygiene and amalgams. Dental implants can get “lost in the shuffle” unless you have an implant point person—and that is your ITC.

For surgical practices that receive implant referrals, the ITC serves as the liaison to the restorative practice. The implant process requires a high degree of collaboration between both practices, and the ITC ensures that all parties, including patients, are on the same page throughout the different phases of treatment.

With an ITC in place, all practice systems are geared to a successful outcome for the patient and the practice. Here are several key systems where an ITC has a critical impact:

Greenlight Case Presentation™
Over the past 24 years, Levin Group has consistently demonstrated that ITCs drastically increase case acceptance and can be effectively trained to close 95% of all cases. When a patient agrees to an implant consultation, the ITC will be the primary contact and guide the patient through the entire implant process. Therefore, an effective ITC should possess strong communication skills, provide outstanding customer service and be able to answer patient questions.

Winning a patient’s trust is one of the major roles an ITC plays in the case presentation process. Many times, an ITC can have patients ready to say “yes” to implants before the implant doctor enters the consultation simply because they’ve gained a tremendous amount of knowledge and confidence from the ITC.
The Four Financial Options™

Implants are one of the best investments patients can make in their oral health. Unfortunately, many patients—especially in today’s economy—may perceive implants as too expensive. Offering patient financing options has proven to significantly boost the number of implants placed on an annual basis.

The ITC can increase case acceptance by educating patients about multiple financing options that suit every patient’s needs. For patients who are “on the fence” about implants due to the costs, the ITC builds value for treatment by emphasizing benefits, such as increased chewing efficiency, prevention of bone loss and a better quality of life. Although the economy may make some patients think twice before saying “yes” to implant treatment, flexible financial options combined with a motivating ITC will drastically increase case acceptance.

Based on the Levin Group Method™, we recommend these financial options:

- 5% off when paid in full, upfront
- Half upfront, half of the payment before treatment completion
- Credit cards
- Third-party financing

The more payment options a practice offers, the better the chances of case acceptance because patients have choices that fit their budget. It’s up to the ITC to effectively articulate these options with patients at the appropriate time.

Power Cell Scheduling™

The ITC handles all implant scheduling, ensuring appropriate time slots and filling appointments to comply with the practice’s scheduling goals. Implant treatment often requires multiple appointments over 3-6 months. An ITC’s job is to keep patients on track with those appointments. If a patient is going through a restorative practice and a surgical practice, the ITC helps reduce any miscommunication between both practices.

Levin Group recommends all new implant patients be scheduled within a week’s time to ensure the patient is scheduled while he or she is motivated to undergo treatment. Any scheduling delay may cause the patient to have second thoughts. Once a patient is properly motivated to receive implants, it is the job of the ITC to schedule that patient as soon as possible.

Stage III Customer Service™

Exceeding expectations is the primary goal of customer service, and it’s your ITC’s responsibility. You want your patients to be impressed and reassured that they are making the right choice during every step of the process. Whether an ITC is speaking with a new patient during a consultation phone call… helping another choose the best payment option… or providing the patient with educational information following a procedure … each and every interaction is to provide Stage III Customer Service™.

Conclusion

An ITC is perhaps one of the most valuable investments to ensure your implant practice’s success. An ITC enhances communication, customer service and patient relationships, all leading to practice growth. Whether you are a GP office that places and restores implants or a surgical office, an ITC can help you maximize your implant potential.

“The more payment options a practice offers, the better the chances of case acceptance because patients have choices that fit their budgets.”

President’s Message

continued from page 3

follow-up to our successful outcome there, I’m pleased to report that the Florida Department of Health has rescinded its legal appeal. The Academy’s victory in Florida allows Florida dentists to advertise their bona fide credentials. Also, we can now start the process to recapture our legal expenses, which exceeds $1.2 million over the years we’ve been working on this case.

On a sad note, Dr. Jerry Soderstrom died this spring after a long battle with cancer. Jerry was an Honored Fellow, ABOI/ID Diplomate, winner of the Isaiah Lew Award, and a well-respected, admired leader of AAID. You can make a contribution to the Dr. Jerry Soderstrom Fund at the following address:

Donation Account

Jerry Soderstrom
82094 Woodland Drive
Black Hawk, SC 57718.

See page 12 for more information.

Enjoy your summer. Plan now to take advantage of all the opportunities that AAID has to offer. And join us in New Orleans for the 2009 Annual Meeting. I look forward to welcoming you.

If you have any thoughts or questions about how the Academy can better serve you, please don’t hesitate to contact me at bevodunn@comcast.net or 561-784-6734.
Northeast District Meeting attracts over 100 doctors

The Northeast District Meeting, held in June in Boston, was a major success. The education, which focused on bone atrophy, was well received. The highlight of the meeting was the tribute dinner in honor of Dr. O. Hilt Tatum, Jr.'s 75th birthday, hosted by Dr. and Mrs. Ashok Patel. Planned by Dr. Stephen Swallow, President of the Northeast District, the meeting featured the high quality education, networking, and camaraderie that AAID meetings are known for.

Clinical Bite continued from page 1

Spirochetes cause other serious diseases, such as, Lyme disease, syphilis, and stomach ulcers, as well as other not as well know debilitating diseases. Microscopic research on syphilis in the early 1900’s revealed that syphilis has a unique “life cycle.” When the bacteria are treated with an antibiotic or the immune system itself attacks it, the bacteria undergo a morphogenic change and become a “spore.” The disease is almost impossible to completely eradicate. It has also been reported in the older literature that oral spirochetes also produce these “spores.” Research has shown that the Lyme disease Borrelia spirochete also has a similar “life cycle” and produces “spores” and “cysts” forms.

This “life cycle” of oral bacteria makes the treatment of gum disease very difficult, if not impossible. Once periodontal surgery is done, if not done on highly compliant patients, the disease usually returns, and additional surgeries are required. The surgeries rarely ever cure the disease, however.

Bacteria cause gum disease. Eliminating these bacteria before they cause disease is the key to curing gum disease — not surgery. Surgery maybe needed to help in the decontamination process. Bacteria eradication treatment is paramount.

Could oral spirochetes and their unique “life cycles” have something to do with heart disease? Almost certainly.

Research is now being initiated on a grand scale into this relational problem between dental and heart diseases. Many more theories and solutions will be reported as dentists and doctors work together to better understand and treat this problem.

Book is available at:
• www.lymebook.com
• www.amazon.com

Dr. Nordquist’s research Blog with videos of figures and other resource information is located at: www.lymebook.com/nordquist.

A full-house attended the education programs at this year’s Northeast District meeting.
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Summary of Actions taken by Board of Trustees
June 13, 2009, Boston, Massachusetts

• Approved the 2008 audit.
• Elected 52 new Associate Fellows and 11 new Fellows.
• Referred the Global Committee’s request for consideration of a membership category for those individuals who have completed the MaxiCourse® and have passed the written exam, but who have not gone on to become an Associate Fellow, to the Membership Committee to consider at their summer meeting.
• Agreed to be a co-sponsor with the India Dental Association for its next annual meeting in Chennai, Feb. 11-13, 2010, and to co-sponsor WCOI 8 also to be held in India.
• Plans to hold a strategic see Board of Trustees p. 34
Executive Director’s Report
“Langiappe” – a little something extra
By Sharon Bennett

“Langiappe,” pronounced lanny-yap according to Mark Twain in Life on the Mississippi, is that little something given gratuitously for good measure, and is widely practiced in Louisiana.

So in the spirit of “langiappe,” here are a few of those little something extras for you in anticipation of AAID’s 58th Annual Meeting to be held in New Orleans, November 11 – 15, 2009:

• AAID headquarters’ hotel – Riverside Hilton New Orleans – is within walking distance of 50 of the best restaurants in New Orleans and numerous other attractions
• More opportunities for education including an unprecedented number of hands-on courses
• Free internet access at AAID kiosks
• Outstanding holiday shopping on Magazine Street and Royal Street – a short walk
• Cajun and Creole food aren’t the same. Cajun food is the earthy, robust creation of fisherman and farmers in the bayou country of southwest Louisiana. Creole food is the cosmopolitan cuisine of New Orleans, a mix of Europe, Africa, and the Caribbean.
• Suck heads and peel tails is the way to each crawfish, also known as mudbugs or crawdads. These succulent little second cousins to shrimp hold the flavor in the heads and the meat in the tails. Thus, you want to suck heads and peel tails.

So, see y’all in Noo Aw-lins.

Amendment to AAID Bylaws proposed

At the June 2009 meeting of the Board of Trustees, the Bylaws Committee recommended and the Board of Trustees endorsed an amendment to Article IX – Committees, Section 12, Nominating Committee. The proposed Bylaw amendment would change the amount of time required for submission of a petition candidate from 24 hours prior to the Annual Business Meeting to 30 days prior; change the requirement of 20 signatures on such a petition from 20 members to 5 percent of voting members; and change the time for notifying the voting membership of the Nominating Committee’s slate from 30 to 60 days.

Rationale
While it is vitally important to make the AAID members feel that they are franchised voting members of the Academy, it is also important to hold an Annual Business Meeting that is dedicated to updating the membership on a number of significant activities. Petition candidates presented 24 hours in advance would give no time for the voting members to be fully aware of the qualifications of any additional candidates.

As proposed, this amendment would require that the Nominating Committee’s slate be sent to the membership 60 days in advance of the Annual Business Meeting. Petition candidates would need to be submitted 30 days in advance of the Annual Business Meeting. That would then allow for time for a final ballot – including the Nominating Committee’s Slate and any petition candidates’ bios, history of service to AAID, etc. – to be provided to the voting membership prior to the actual on-site vote.

In addition, requiring that a percent of voting members would need to sign the petition, rather see Proposed Amendment p. 11
3Shape and Solidscape announce collaboration to bring automated castable dental form production even to small dental laboratories

3Shape A/S, an innovative leader in 3D scanners and CAD/CAM dental solutions, has joined forces with Solidscape®, Inc., the leading worldwide producer of 3D printers for model-making, to offer dental labs fully automatic preparation and generation of directly castable dental forms. 3Shape and Solidscape engineers have collaborated to design a seamless integration of Solidscape’s ModelWorks™ printing setup software with the 3Shape CAMbridge® software.

The integration-solution within 3Shape CAMbridge® allows users to select “Solidscape” as the output device, automatically and visually arrange and orient the restorations, add labels, select output resolution, choose which specific Solidscape 3D printer will run the job and then transmit the 3D digital data to that machine. Once the correct parameters are selected, all subsequent jobs may be setup automatically by applying the user-defined presets, making this the perfect solution for large-scale production. The user-friendly interface, combined with the software’s high level of automation and the printer’s efficiency, enable operators at any technical level to run a streamlined production, bringing mass customization to small and mid-sized labs alike.


KaVo DIAGNOdent® is on Facebook
KaVo Dental launches DIAGNOdent on Facebook, the immensely popular social networking platform on the internet. The pages feature the DIAGNOdent Laser Caries Detection Aid. The DIAGNOdent is a caries detection device that uses laser fluorescence to aid in the diagnosis of caries.

The Facebook pages are set up to allow users to become a “Fan” of the product, and the three pages relate to the Fan’s level of interaction with the product - DIAGNOdent Dentist, DIAGNOdent Hygienist and DIAGNOdent Patient.

Facebook is a community builder and will help DIAGNOdent clinicians and patients communicate with each other. As a dynamic online resource, Facebook allows connection between DIAGNOdent Doctors, Hygienists and Patients on a daily basis. This is their forum to share experiences, seek answers and learn more!

The Facebook pages provide an opportunity for clinicians to register as a user of DIAGNOdent so that patients can find them. Likewise, the pages provide an opportunity for patients to find the listing of registered DIAGNOdent offices in their area. The DIAGNOdent calibration and zero baseline videos are available online. These will allow existing users to refresh their training or to quickly help educate a new team member.

The Facebook pages provide the Fans’ updates on the latest promotions and show specials available for the DIAGNOdent. Fans can also find links to download the latest DIAGNOdent product literature and more information about integrating DIAGNOdent into a dental practice.

To find the DIAGNOdent pages on Facebook, a user can simply search the word “DIAGNOdent” in the search field within Facebook or go online to www.kavousa.com and use the link provided on the homepage.

Implant Drill Sharpening service now available
Dr. John Minalt, general dentist and Associate Fellow of the American Academy of Implant Dentistry, announces the formation of ImplantDrillPoint.com, providers of the sharpest cutting edges on dental implant drills. Each dental implant drill is sharpened in their Illinois facility by trained technicians utilizing the finest Swiss made optical drill point sharpeners. Practitioners worldwide have chosen them to re-sharpen their implant drills for their superior performance, extreme precision, exceptional longevity, and unsurpassed quality.

This service will increase drill life, decrease temperature rise in bone during osteotomy and save money over new drills. Thermal injury, when drilling bone, is well documented. Used implant drills after as little as five drillings will show an increase in bone temperature. In a study by Chacon, Bower et al., it was confirmed that bone...
temperature increases when drills are used multiple times. The study also noted that many drill systems lack secondary clearance angles needed for improved drilling performance. Drill geometry plays a major role in heat production.

Osteogenics Biomedical announces distribution partnership with cortical bone collector manufacturer

Osteogenics Biomedical has signed an agreement with Italian-based medical device manufacturer META Advanced Medical Technology, giving Osteogenics exclusive distribution rights in the United States to the Micross autogenous bone scraper. Osteogenics has also obtained rights to distribute META’s Safescraper® Twist. Both are now available for purchase.

The distribution agreement gives Osteogenics Biomedical the opportunity to distribute the autogenous bone scrapers alongside its line of Cytoplast® barrier membranes and PTFE suture. The disposable Micross cortical bone collector is a minimally invasive option for obtaining autogenous bone. Micross is the only bone collector that can be used in a tunnel technique, which allows collection of bone in narrow and hard-to-reach areas. A 160-degree blade allows clinicians to collect bone from any bony surface. Grafting using Micross preserves the cortical tissue’s cell vitality, thereby maximizing the osteogenic potential of the graft. Safescraper® Twist is a disposable cortical bone collector that features an ergonomic design, a 160-

Proposed Amendment continued from page 9

than a fixed number, would allow for membership growth. When the 24-hour Bylaw with the requirement of 20 signatures was approved in 1998, 20 signatures represented 5 percent of the voting membership. That same percentage would be used for future petition candidates and would take into account AAID’s membership growth. Based on 2009 credentialled membership, the 5 percent would equal 34 signatures required.

The Proposed Amendment

ARTICLE IX - COMMITTEES
Section 12. Nominating Committee. The Nominating Committee shall nominate Academy members eligible for election to office for the ensuing year.
1) The names of candidates nominated by this committee shall be transmitted to the voting members at least 60 days in advance of the election at the Annual Meeting.
2) The Nominating Committee shall consist of five members: the President-Elect, the Immediate Past President (who will chair the Nominating Committee), a Past President appointed by the President, a member of the Board of Trustees, and a voting member who is not a Past President or a member of the Board of Trustees, with the latter two elected by the Board of Trustees.
3) Nothing herein contained shall prevent voting members from nominating a candidate provided that the nomination petition is submitted to the Chairman of the Nominating Committee or that person’s designee for posting at least 24 hours at least 30 days in advance of the election.
4) A nominee not announced by the Nominating Committee must include the names signatures of at least twenty 5 percent of the voting members on the petition.
5) The Committee shall obtain a disclosure statement from each candidate nominated by the Committee or by petition and provide this information to the voting members.

Editor’s Notebook continued from page 1

member, your AAID can help. We offer educational opportunities with hands-on personalized courses, mentorship programs and an annual meeting that is second to none. Stop by the A&C table in New Orleans and speak with colleagues that just finished this process, or you can simply call the central office and they will advise you where to start.  

Check out www.aaid.com to get the most out of your AAID membership.
Jerry Soderstrom lost his fight with cancer, Sunday May 10. Jerry was a past president of the ABOI, an honored fellow and recipient of the Isaiah Lew Award. I went to the wake and funeral in Rapid City, S.D. Jim and Debbie Rutkowski were there also.

Jerry loved the Academy and was always available to help you with an implant solution. At the funeral service, patients gave testimony of how Jerry had helped them with dental implants. The resounding theme was that Jerry wanted his patients to have dental implants at a reasonable cost to them.

Dr. Jeff Turcotte, a classmate of Jerry’s at Northwestern Dental School, shared with me that he had discovered the melanoma on Jerry’s back on a fishing trip with him in 2001.

Jerry leaves his wife Shirley and four daughters: Sherry (30), Amber (25), Amy (21), and Stacey (13). Jerry will be deeply missed by those who had gotten to know him over his many years of service to our Academy.

Following is the obituary that appeared in the Rapid City Journal:

Dr. Jerry Lee Soderstrom, 56, Black Hawk, died Sunday, May 10, 2009, at Rapid City Regional Hospital. Jerry was born May 29, 1952, at Canton to Milford and Doris Soderstrom. He lived in Canton until he graduated High School in 1970. Jerry attended school at USD in Vermillion and received his DDS degree from Northwestern University Dental School, Chicago, in 1979. His career as a Dentist began in Beresford. He later practiced dentistry in Chicago, Eagle Butte, and Rapid City. Jerry limited his practice to Implant Dentistry and established the clinic, Soderstrom Implant Dentistry. He also treated patients in Sioux Falls, Brookings and Canton, while maintaining his office in Rapid City. His greatest accomplishments include receiving the Eagle Scout Award, being President of the Central District AAID, President of the ABOI, having a chapter published on Radiography for Dental Implants in the book, Fonseca Oral and Maxillofacial Surgery, and receiving the Isaiah Lew Memorial Research Award for his contributions to research in Dental Implantology. He had many fond memories of working in his father’s machine shop as a boy, hunting, fishing, and traveling with his family. Jerry met the love of his life, Shirley Eiesland, on the fourth of July. They were married Feb. 7, 1976, at Grace Lutheran Church, Sioux Falls. Everyone that ever met Jerry loved his sense of humor and kind heart. He was a loving husband, caring father, and great friend who will be dearly missed. Survivors include his wife, Shirley Soderstrom, Black Hawk; four daughters, Sheri and her husband Brian Walker of Black Hawk, Amber and her husband Matthew Dvorak of Rapid City, Stacie Soderstrom of Black Hawk, and Amy and her husband Chris Fulton of Rapid City; one grandchild, Darryan Andrews; and three step-grandchildren, Brooke and Brandon Walker and Riley Fulton. He was preceded in death by his parents, Milford and Doris Soderstrom.

Classified Ad
Opportunities: Florida-SW Florida/Cape Coral 30-year old, million plus, traditional fee for service practice, seeking a full-time, hardworking, ethical associate/partner or buy-out to join our practice. Available immediately. Contact Pam 239-772-3700.

Check out www.aaid.com to get the most out of your AAID membership.
**Industry News**  
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 degree blade and a curved tip. These components allow clinicians to harvest autogenous bone from any intraoral site, including near the defect. The Safescraper® Twist’s transparent chamber holds up to 2.5 cc of bone, which can be used alone or mixed in combination with other graft materials. The manual harvesting method preserves the cellular component of the graft, thereby retaining living and well-preserved bone cells.

For more information about Micross and Safescraper® Twist bone scrapers, contact Osteogenics Biomedical by calling 1.888.796.1923, or visit www.cytoplast.com.

**Zimmer Dental Launches Hex-Lock Short Abutment and Restorative System**

Zimmer Dental, Inc., a leading provider of dental oral rehabilitation products and a subsidiary of Zimmer Holdings, Inc., is pleased to announce the availability of the Hex-Lock® Short Abutment and Restorative System in the United States. Created to minimize the challenges faced by clinicians and labs, this new, all-inclusive system promotes simple, immediate, and convenient posterior restorations.

The Hex-Lock® Short Abutment and Restorative System includes the new titanium Hex-Lock® Short Abutment and corresponding Short Restorative Components, innovatively designed to address myriad challenges presented to clinicians and labs during the posterior restoration process, including limited interocclusal space, reduced visibility, and time-consuming prep work.

With the Hex-Lock® Short Abutment’s reduced cone height, predetermined margins, and off-the-shelf convenience, chair and preparation times can be significantly reduced. The all-inclusive Restorative System provides snap-on caps for easier abutment level impression taking, and prefabricated copings for immediate provisionalization and final crown preparation — all in the name of optimum efficiency.

Because the restorative protocol is the same as Zimmer Dental’s Hex-Lock® Contour Abutment System, no additional learning curve is required, and with color-coding to match the emergence profiles, customers have a system that is simple, immediate, and convenient. The Hex-Lock® Short Abutment and Restorative System is ideal for single and two-stage protocols, and is designed to work seamlessly with the popular Tapered Screw-Vent® and Screw-Vent® Implant Systems.

Contact a Zimmer Dental Sales Consultant or Customer Service at (800) 854-7019, (760) 929-4300 (for outside the U.S.), or visit www.zimmerdental.com for more information.

**Carecredit Adds 24 Month No Interest Payment Plan**

Oral health is important — in any economy. Now more than ever, dental teams are finding it necessary to provide patients with both a treatment plan that helps them achieve their dental goals, as well as help patients fit care comfortably into their financial situation. To help practices help more patients, CareCredit is now offering a 24 Month, No Interest Payment Plan for treatment of $2,500 or more. All CareCredit providers offer at least 3 Months No Interest for every transaction, and the new plan is offered to patients at the discretion of the practice.

For more information on CareCredit, call 1-800-300-3046 ext. 4519 or visit www.carecredit.com.

Zimmer Dental Launches Hex-Lock Short Abutment and Restorative System

Zimmer Dental, Inc., a leading provider of dental oral rehabilitation products and a subsidiary of Zimmer Holdings, Inc., is pleased to announce the availability of the Hex-Lock® Short Abutment and Restorative System in the United States.
AMERICAN ACADEMY OF IMPLANT DENTISTRY

58TH ANNUAL MEETING

NEW OPPORTUNITIES IN IMPLANT DENTISTRY

NEW ORLEANS
NOVEMBER 11-15, 2009

THIS CASE-BASED CONFERENCE IS ONE OF THE BEST VALUES IN IMPLANT DENTISTRY.

- Obtain up to 24 hours of comprehensive unbiased CE
- Interact one-on-one with the world-class presenters
- Take home clinically practical information you can use immediately
- Discover the latest products and services in implant dentistry

WWW.AAID2009.COM
# A. Meeting Registration

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*Includes one (1) President's Celebration ticket

**A. Meeting Registration subtotal**: $______

# C. Special Events

- **AAID Breakfast** (Fri. 7-8 am) $55
- **Dine & Discuss** (Fri. Noon - 1:15 pm) $80 (95 after 9/14/09)
  [Indicate top four choices using Dine & Discuss numbers on page 33]
- **Women Dentists' Wine & Cheese** (Fri. 6 - 7 pm) No Cost but reservation required
- **President’s Celebration** (Sat. 7:00 pm) $195

**C. Special Events subtotal**: $______

# D. Virtual Attendance Opportunities at AAID Live Learning Center

<table>
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<tr>
<th>Event Description</th>
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**D. Virtual Attendance Opportunities subtotal**: $______

# B. Limited Attendance Workshops

Each Limited Attendance Workshop is $35 if registration received by 9/14/09 ($15 if after 9/14/09)

- **L1 Alan Harford, DDS, MD, Francie Jones, DDS, MBA: Shedrick Jones, DDS, PhD - Bone Regeneration with BMP-2 (Thurs. am)**
- **L2 Jack Krenzer, DMD - Nobelguide (Thurs. am)**
- **L3 Edward Al师范大学, DMD, MD - Bone Regeneration with Implant Reconstruction (Thurs. am)**
- **L4 Len Tolcher, DDS - Implant Vulnerability (Thurs. pm)**
- **L5 Philippe Tardeau, DDS - Introduction to Computer-assisted Implantology (Thurs. pm)**
- **L6 Jack Hahn, DDS - New Direction for Implants (Thurs. pm)**
- **L7 Alfred Heller, DMD, MS - Robert Heller, DMD - Piezoelectric Surgery (Fri. am)**
- **L8 John Minichetti, DMD, Matthew Young, DDS, MS - Hard Tissue Considerations (Fri. am)**
- **L9 Jack Hahn, DDS - Emergency Implant (Fri. am)**
- **L10 Jim Rutkowski, DMD, PhD; James Fennell, DMD - Platelet Rich Plasma Procedures (Fri. pm)**
- **L11 Andre Saadoun, DDS, MS - Soft Tissue Grafting (Fri. pm)**
- **L12 Mohammad Mori, DMD, MPH - Revisions in Implant Dentistry (Fri. pm)**
- **L13 Edward Kusel, DDS - New Frontier in Implant Dentistry with Use of Laser Therapy (Fri. pm)**
- **L14 Richard Hughes, DDS - Multimodal Dental Implant Treatment (Sat. am)**
- **L15 Bill Blatchford, DDS - Implants Create Profitability (Sat. am)**
- **L16 Tim Kosiak, DDS - CT Diagnostics for 3D Implant Treatment Planning (Sat. am)**
- **L17 Carlos dos Reis Pereira Araujo, DMD - The New Morse Taper Connection Implant: A Revolution in Implant Dentistry (Sat. am)**

**B. Limited Attendance Workshops subtotal**: $______

# METHOD OF PAYMENT

- [ ] Check Enclosed
- [ ] Visa
- [ ] MasterCard
- [ ] American Express
- [ ] Discover

Card No.: ___________ Date: ___________ 3 Digit Security Code from Back of Credit Card: ___________

Signature: ___________

Send check, payable in U.S.$, and this form to the AAID:
American Academy of Implant Dentistry, c/o Delaware Place Bank, Dept. 350 190 Delaware Place, Chicago, IL 60611


Or you may fax your form to 312-335-9090.
American Academy of Implant Dentistry • 211 East Chicago Ave., Suite 750 Chicago, IL 60611 • P: 312.335.1550 or 877.335.AND

Call the New Orleans Hilton Riverside at 1.800.HILTONS (445.8667) or 1.504.551.5500 to make reservations (Mention the American Academy of Implant Dentistry or Reservation Code AFF for special group rates). Visit neworleans/hotels.com for more information or make your reservations online through www.aaid2009.com.

Registrations received by October 23, 2009 will be processed prior to the meeting. Anyone wishing to register after October 23, 2009, must do so onsite.
New Orleans, November 11–15, 2009

Avail yourself of three and one-half days of comprehensive dental implant education by attending AAID’s 58th Annual Meeting to be held November 11 – 15, 2009, in New Orleans. Several opportunities are available for you to learn about the latest in implant dentistry. Main Podium Programs are presented starting Wednesday, November 11 through Saturday, November 14. A total of 17 Limited Attendance Workshops, which afford you the opportunity to learn in a small group environment, many with hands-on components, are offered. Learn with your colleagues and an expert in the field during an intimate lunch setting at a Dine and Discuss™ session. Bring your allied staff for education opportunities specific to their very important role in your office.

NEW TRENDS, TECHNIQUES & TECHNOLOGIES

These corporate sponsored courses give you the opportunity to learn about the latest innovations in implant dentistry directly from those developing the newest trends, techniques and technology.

Wednesday, November 11

9:00 am – 9:30 am
Integration of Cone Beam Technology into the Private Dental Practice: Use and Benefits of CBCT Scanning
Daniel McEowen, DDS
Presented through a grant from Prexion, Gold Sponsor

9:30 am – 10:00 am
Latest Developments on NobelGuide™, NobelReplace™ and NobelActive™
Jack Krauser, DMD
Presented through a grant from Nobel Biocare, Diamond Sponsor

10:30 am – 11:00 am
DASK™ Dentium Advanced Sinus Kit: An Innovative Surgical Armamentarium Kit for the Crestal and Lateral Approach to the Maxillary Sinus Graft Procedure.

Jaime Lozada, DDS
Presented through a grant from Dentium USA, Gold Sponsor

11:00 am – 11:30 am
Evolution of the Species: Technology’s Impact on Current and Future Criteria for Implant Abutment
Mark Montana, DDS
Presented through a grant from Astra Tech, Gold Sponsor

11:30 am – Noon
Eliminate the Guess Work of Dental Implants Using Three Dimensional Imaging
John Russo, DDS, MHS
Presented through a grant from Imaging Sciences International, Gold Sponsor

1:30 pm – 2:00 pm
The Ossean Surface: Understanding the Catabolic Phase of Bone
Robert J. Miller, DDS
Presented through a grant from INTRA-LOCK, Gold Sponsor

2:00 pm – 2:30 pm
NobelProcera™ - Realizing Clinical and Esthetic Benefits from CAD/CAM Technology
Markus Blatz, DMD, PhD
Presented through a grant from Nobel Biocare, Diamond Sponsor

2:30 pm – 3:00 pm
Maintenance of Esthetics during Immediate Loading Utilizing Laser-Lok Technology
Natalie Wong, DDS
Presented through a grant from Biohorizons, Platinum Sponsor
Education at AAID’s 58th Annual Meeting

**Main Podium Programs**

**Thursday, November 12**

8:15 am - 9:30 am
**Success by Design: Integrating Biology, New Implant Design and Esthetics in Simplified and Complex Therapy**
Henry Salama, DMD
Maurice Salama, DMD
David Garber, DMD

10:30 am - 11:30 am
**Emergency Medicine – the Basics: Ten Minutes to Save a Life**
Stanley F. Malamed, DDS

**Friday, November 13**

8:00 am - 8:45 am
**Is Implant Dentistry Heading in the Right Direction?**
O. Hilt Tatum, Jr., DDS

8:45 am - 9:30 am
**Practical Guidelines to Maximize Peri-implant Soft Tissue Esthetics**
Nicholas Caplanis, DDS, MS

9:30 am - 10:15 am
**Treatment of Atrophic Maxilla with Minimally Invasive Procedures**
Eduardo Anitua, MD, DDS, PhD

11:15 am - 12:00 noon
**Efficient Prosthetic Sequencing for Comprehensive Rehabilitation**
Ken Hebel, DDS, MSc
1:30 pm - 2:15 pm  
Avoiding and Managing Complications in Esthetic Implant Therapy: Hard and Soft Tissue Considerations  
Anthony Sclar, DMD

2:15 pm - 3:00 pm  
New Opportunities with Computer Guided Esthetic Reconstructions  
Philippe Tardieu, DDS

4:00 pm - 4:20 pm  
Crestal Window Sinus Treatment  
2008 Annual Meeting Winning Table Clinic Presentation  
Samuel Lee, DDS

4:20 pm - 4:45 pm  
rhBMP in Implant Dentistry – Loma Linda Surgical Follow-up  
Surgeon Alan Herford, DDS, MD

4:45 pm - 5:45 pm  
Planning Implant Cases with Key Implant Positions to Achieve Predictable Outcomes - a Step-by-Step Approach  
Carl E. Misch, BS, DDS, MDS, PhD (hc)

Saturday, November 14

8:00 am - 9:00 am  
Interdisciplinary Management of Implants in the Esthetic Zone: Contemporary Concepts for Predictability and Success  
Tidu Mankoo, BDS

9:00 am - 10:00 am  
Prosthetic Guidelines for the Implant Surgeon to Achieve Biologically Sound and Esthetic Implant Restorations  
Paul Petrungaro, DDS, MS

11:00 am - 12:00 noon  
Implant Dentistry: The Next Generation  
Gordon J. Christensen, DDS, MSD, PhD

LIMITED ATTENDANCE WORKSHOPS

These Workshops are offered on Thursday, Friday and Saturday. The cost is $95 ($115 after September 14, 2009). A Limited Attendance Workshop offers the opportunity to examine a subject in depth and provides you direct access to the presenter. These programs fill up quickly so be certain to register soon.

These workshops are limited to up to 50 participants. Many of these workshops are “hands on” experiences and are noted by a special symbol.

NOTE: The determination of which Workshops are “hands on” has been provided to AAID by the presenters or sponsors of the program as of the time of producing this preliminary program. In the event that these programs change significantly and no longer include a “hands on” component, those who register will be notified and given the opportunity to register for an available spot in another Limited Attendance Workshop.

Thursday, November 12

8:00 am – 12:00 noon  
LA1: Bone Regeneration Utilizing rhBMP-2 Technology  
Alan S. Herford, DDS, MD  
Francis R. Jones, DDS, MBA  
Shedrick Jones, DDS, PhD
LA2: NobelGuide™ — Minimally Invasive Procedures Using Guided Surgery for All Indications
Sponsored by a grant from Nobel Biocare
Jack Krauser, DMD

LA3: Bone Grafting Simple to Complex with Implant Reconstruction – Predictable?
Edward M. Amet, DDS, MSD

1:30 pm – 5:30 pm
LA4: Dental Implant Success-Failure Analysis and Implant Surgical- Prosthetic Complications. Concept of Implant Vulnerability and Implant Zones of the Jaws
Len Tolstunov, DDS

LA5: Introduction to Computer-Assisted Implantology Workshop
NOTE: Each participant should bring own laptop and presenter will deliver a free demo program for the workshop.
Philippe Tardieu, DDS

LA6: A New Direction for Implants
Sponsored by a grant from Nobel Biocare
Jack Hahn, DDS

Friday, November 13
8:00 am – 12:00 noon
LA7: Piezoelectric Surgery Technology in Dental Implantology: Hands-on Comparison of the Mectron, Acteon, EMS Units
Alfred “Duke” Heller, DDS, MS
Robert L. Heller, DDS

LA8: Hard Tissue Considerations for Implant Dentistry – A Hands-on and Surgical Video Course
John Minichetti, DMD
Matthew Young, DDS

LA9: The Emergency Implant – Turn an Office Emergency into Profit
Jack Hahn, DDS

1:30 pm – 5:30 pm
LA10: Excellence in Implant Surgery through the Use of Evidence-Based Platelet Rich Plasma Procedures
James Rutkowski, DMD, PhD
James W. Fennell, DDS

LA11: Basic Principles in Gingivo-Osseous Surgery and Soft Tissue Workshop on Lamb/Pig Jaw
André P. Saadoun, DDS, MS

LA12: Revolutions in Implant Dentistry for the Entire Dental Team
Mohammad Moini, DMD, MPH

LA13: New Frontier in Implant Dentistry with Use of Laser Therapy
Edward Kusek, DDS

Saturday, November 14
8:00 am – 12:00 noon
LA14: No Jaw Left Behind – Multimodal Dental Implant Treatment
Richard Hughes, DDS

LA15: Implants Create Profitability with Sales and Marketing
Bill Blatchford, DDS

LA16: CT Diagnostics for 3D Implant Treatment Planning
Tim Kosinski, DDS

LA17: The New Morse Taper Connection Implant: A Revolution in Implant Dentistry
Sponsored by a grant from Neodent
Carlos dos Reis Pereira Araujo, DMD
DINE AND DISCUSS™ OVER LUNCH

Friday, November 13

Noon – 1:15 pm

Dine and Discuss™ Sessions are limited to eight participants at each table. The cost is $80 ($95 after September 14, 2009). A Dine and Discuss provides an up close and personal opportunity to interact with a world-class expert on a topic. Ask questions, interact with your peers, and discuss with the best.

These sessions fill up quickly so be certain to register early and indicate your top four choices.

DD1 Restoring Facial Esthetics Three Dimensionally with Dental Implants
Edward M. Amet, DDS, MSD

DD2 Handling Modern Components in Surgery and Prosthetics: New Designs and their Applications
Carlos dos Reis Pereira Araujo, DMD
Presented by a grant from Neodent

DD3 Retire as You Go
Bill Blatchford, DDS

DD4 Palatal Connective Tissue Graft Harvest: Clinical Techniques and Complication Management
Nicholas Caplanis, DDS, MS

DD5 Achieving Excellence through Simplification: Work Smarter
Kim Gowey, DDS

DD6 What Are the “Basics” of Implant Dentistry?
Alfred “Duke” Heller, DDS, MS

DD7 Clinical Tips for Success in Implant Placement and Restoration
David Hochberg, DDS
Presented by a grant from Nobel Biocare

DD8 Simplifying the One-Piece Implant Technique
John Minichetti, DMD

DD9 Blueprint for Predictable Immediate Loaded Single Tooth Implants in the Esthetic Zone
Mohammed Moini, DMD, MPH
Presented by a grant from Nobel Biocare

DD10 Marketing Your Implant Practice
Olivia Palmer, DMD

DD11 Avoiding Legal Pitfalls in Your Practice
Frank Recker, DDS, JD

DD12 Potpourri of Implant and Grafting Issues
Joel Rosenlicht, DMD

DD13 Managing the Implant Patient Who Is Taking Bisphosphonates
James Rutkowski, DMD, PhD

VIRTUAL ATTENDANCE AT AAID LIVE LEARNING CENTER

Ever Wish You Could Be In Two Places At Once? NOW YOU CAN — and the value of your attendance at the AAID Annual Meeting just doubled! AAID meetings are packed with valuable educational programming, but busy conference attendees can’t be in two places at one time. The burning question has always been “Which program to attend?” What has been a perennial problem for meeting attendees is no longer an issue!

The solution is the AAID Live Learning Center!

We’ve got you covered.

No longer must you worry about which session to attend and which one to miss. Go to the sessions you want, and you’ll experience the rest of the meeting completely at your convenience. Re-experience the Conference sessions online (as released for inclusion) long after you’ve left New Orleans — as they were delivered, captured as true multimedia re-creations with synchronized slides and much more. You can even download many sessions in MP3 format to your iPod for portable viewing!

| The AAID Live Learning Center. Be everywhere. | www.softconference.com/AAID |
| Pre-Conference by 9/14/09 | After 9/14/09 or On Site | Post-Conference or Non-Attendee AAID member/Non-member |
| Online Access | $159 | $199 | $729/$829 |
| DVD ROM | $179 | $219 | $729/$829 |

Reserve your copy using the meeting registration form by September 14, 2009 and save!

Pre-Conference
After 9/14/09 or On Site
Post-Conference or Non-Attendee AAID member/Non-member

www.aaid.com
ALLIED STAFF OPPORTUNITIES

The Allied Staff Program consists of two days of learning opportunities presented exclusively for allied staff – the key members of the dental team. Allied staff are encouraged to attend Main Podium Programs and Limited Attendance Workshops as well.

Friday, November 13

8:00 am – noon
Never Sell Dentistry Again! Improve Your Case Presentation and Increase Acceptance
Mike Massotto

1:30 pm – 5:30 pm
Clinical Maintenance and Marketing of Dental Implants: a TEAM Course
Karima Bapoo-Mohamed, RDH

Saturday, November 14

8:00 am – 12:00 noon
Use of Complete Sterile Technique: Insuring Sterility When Implant Surgery Is Performed in the Dental Office
Alfred "Duke" Heller, DDS, MS
Vickie McCune, DA

CAMARADERIE & NETWORKING OPPORTUNITIES

Continental Breakfasts

Start each day of the meeting off on the right foot with a continental breakfast. This is an excellent opportunity to share information with your peers before attending a scientific program. Continental breakfasts are open only to registered attendees. Badges will be required.

Networking/Refreshment Opportunities

Take a break from formal learning to continue discussions with colleagues during the twice-daily refreshment breaks. Examine what is available to the implant dentist at the Implant World Expo in the Exhibit Hall. Enjoy refreshments while sharing information with colleagues and suppliers.

Welcome Reception

Wednesday, November 11

All registrants and registered guests are invited to attend the Welcome Reception on Wednesday, November 11 from 5:30 pm – 7:00 pm. This is a wonderful opportunity to reconnect with old friends and make new ones from the implant profession in a relaxed atmosphere while enjoying light appetizers and beverages of your choice. Make plans to sample some of New Orleans’ outstanding dining spots with your colleagues after the Welcome Reception.

Implant World Expo Lunch

Thursday, November 12

No need to look for a restaurant worrying if you will be done in time for the start of the afternoon education session. Join your colleagues on Thursday, November 12 from 12:15 pm until 1:30 pm in the Exhibit Hall for a FREE lunch and visit with the suppliers who help make your practice successful. Every registrant will receive a ticket for lunch.
District Caucuses Lunch
Thursday, November 12

Meet your fellow members who practice in the same geographic area and enjoy a box lunch while discussing AAID business. This event is open to all AAID members — credentialed or general — although, only credentialed members may cast votes. This is an excellent way to become involved in the workings of the Academy and develop new contacts in the profession. Each district will meet in a different room for lunch and conversation on Thursday, November 12, 2009 from 12:15 pm until 1:30 pm. There is no cost for this event. Pick up your box lunch in the Exhibit Hall.

Implant World Expo Reception
Thursday, November 12

Join colleagues and suppliers to the implant profession in the exhibit hall during this grand opening of the Implant World Expo. Over 120 suppliers to the implant dentistry profession will be there. Chat with fellow professionals while enjoying hors d’oeuvres and cocktails. This outstanding event is open to all registered guests (badge required) and will be held from 5:30 pm until 7:00 pm on Thursday, November 12.
Why Are We Abandoning the Gold Standard in Bone Grafting?

The US bone grafting market is growing, but autografts continue to account for a smaller percentage of the market. Autografts are the only osteogenic graft material available and still considered the Gold Standard, but the accessibility and morbidity of using autografts sometimes limits their use. However, the use of a novel bone scraper, Safescraper® Twist, uses the latest technology in bone scrapers toatraumatically harvest vital bone in large amounts, even in areas with limited access, making using the Gold Standard easier than ever.

- Give Your Patients the Gold Standard. Autogenous, mineralized cortical bone is safe, osteogenic and can be used by itself or in combination with other graft materials.


- Latest Technology in Bone Scrapers. Ergonomic design, transparent collection chamber and semicircular blade offer significant advantages over previous scraper designs.


Safescraper® Twist
Cortical Bone Collector
Curved Version | Holds up to 2.5cc
3 sterile scrapers per box.

$195 Reg. $165 Special!
3/Pack

Limited Time Offer!

SPECIAL OFFER: Order by Aug. 31, 2009 and receive $30 OFF a package of 3 Safescrapers®.
MENTION OFFER CODE: AAID709 WHEN YOU ORDER.

BONUS: FREE 2ND DAY SHIPPING TO THE FIRST 10 AAID NEWS READERS WHO ORDER.

Call Toll-Free 1-888-796-1923 to Order Now
Women Dentists’ Wine and Cheese Gathering  
Friday, November 13

Join your colleagues at AAID’s Women Dentists’ Wine and Cheese Gathering on Friday, November 13 from 6:00 pm until 7:00 pm. This is a wonderful place to talk with members who share similar challenges and opportunities.

Central District Drop-in Cocktails and Raffle  
Friday, November 13

Join your colleagues from the Central District for an informal gathering after a day of continuing education. This fundraising event will include a modest contribution at the door and the chance to win prizes in a raffle.

President’s Celebration  
Saturday, November 14

What better way to end your time in New Orleans than with a Mardi Gras party? The sights and sounds of a genuine Mardi Gras will liven up the annual President’s Celebration. After a dinner that is sure to rival the fine dining you experienced during your stay in New Orleans, dance and enjoy the music of the Jenny Gutherie Band. As is traditional in Louisiana, you will be treated to a “lagniappe” — that little something extra. Join President and Mrs. Dunn on Saturday evening, November 14 and find out what that little something extra might be. Put on your favorite cocktail attire and your dancing shoes. Help celebrate AAID and everything you have helped it accomplish. One ticket is included with each dentist’s registration (except for student registrations) and additional tickets can be purchased for $195.

ADDITIONAL SPECIAL PROGRAMS

Thursday, November 12  
No Cost

Dr. James Rutkowski, AAID’s newly appointed Editor of the Journal of Oral Implantology, will present two courses for those interested in writing or reviewing scientific papers.

How to Write a Scientific Paper  
1:30 pm – 3:30 pm

This course will teach students how to write a paper for a scientific journal, using the Journal of Oral Implantology as an example. Topics covered will include the purpose and goals of scientific writing, strategies for writing, properly making citations with EndNote™, and standard journal style and formatting. In addition to an overview the course will address each section of a typical scientific paper individually, including the title, authors, affiliations, abstract, introduction, methods, results, discussion, acknowledgements, appendices or additional materials, bibliography or works cited, and tables and figures. Lastly, the course will also touch on statistical analysis and conventions such as the use of proper terminology, common Latin phrases, abbreviations, and units of measurement.

How to Review a Scientific Paper  
4:30 pm – 5:30 pm

This course will teach students how to review a paper for a scientific journal, using the Journal of Oral Implantology as an example. The course will include an overview of the submission, review, and publication process, emphasizing the purpose and goal of peer review. Topics addressed will include qualifications of a good reviewer, what to look for in each section of a manuscript, and the types of comments which should be made both to the journal editors (sometimes called the cover letter) and to the manuscript authors (sometimes called the referee’s report). Also discussed will be issues of etiquette and confidentiality, and the benefits of reviewing.
The Gavel Finally Goes Down!

By Frank Recker, DDS, JD

For the past 7 years, the AAID has supported litigation in Florida State Court challenging statutory prohibitions on advertising AAID credentials. After years of legal wrangling, defense tactical delays, and other procedural obstructions plainly calculated to force the AAID into submission, the case went to trial in February 2009. In April, the Court issued a decision that was a resounding victory for the AAID and its credentials, as well as the credentials issued by the AGD and AACD.

The named plaintiffs in the case representing AAID and ABOI/ID credentials included former AAID President Dr. Fran DuCoin, and Dr. Steve Hewett, both of whom also hold AGD credentials. An AACD accredited member and Mayor of Ormond Beach, Florida, Dr. Fred Costello, agreed to join the litigation in 2008 to protect his right to advertise his AACD credentials and AGD credentials. In finding that the statute being challenged was unconstitutional on multiple grounds, the Court’s decision contained some rather broad reaching findings that will cause concern for any state that has adopted the Florida advertising prohibitions, and any state that simply defers to the ADA on credentialing/specialty matters that effect First Amendment rights.

The Court made several other findings that should be carefully reviewed by many other states.

After evaluating the AAID, AGD and AACD credentials during the three day trial, and weighing the defense’s contentions that the statute was intended to prevent bogus credentials or ‘diploma mills,’ the Court concluded that ‘The evidence shows that they (AAID/AACD/AGD) are respected, legitimate organizations that provide substantial training in an area of dentistry, thus ensuring that the dentists that seek out such training are more proficient and competent. Such additional training is surely beneficial to the consumer.’

As to the State’s argument that the public could be misled by the credentials or what they represent, the Court held that ‘...the credentialing organizations themselves go to great trouble to ensure that the public can readily obtain information about the organizations, and the credentials they award, thereby alleviating any confusion to the public.’ And notwithstanding the defense argument that the Florida law being challenged only required disclaimers to ‘protect the public,’ that was also expressly rejected by the Court, which held that ‘Defendants presented no evidence that the disclaimers alleviated any actual harm.’

The Court made several other findings that should be carefully reviewed by many other states. “Of great interest to the Court is that the challenged statute delegates to the ADA the sole discretion to designate what specialties or specialty credentialing organizations will be recognized by the FBD (Florida Board of Dentistry) and enforced under the law of this state. The ADA refuses to recognize the AGD, AACD, AAID, and ABOI as certifying boards, and consequently advertising those credentials without the disclaimer, violates Florida law. In fact, under Florida law, the Legislature may not delegate unguided and uncontrolled authority to a private organization (ADA)
Upcoming Key AAID Dates

**August 2009**
7 Examination Deadline for computer based Associate Fellow Exam on December 7 - 11, 2009 Pearson Vue Testing Centers

**September 2009**
11-12 Periodontal Microsurgery: Clinical Applications Boston, Massachusetts
14-18 Associate Fellow Written Examination Pearson Vue Testing Centers

**October 2009**
16 Examination Deadline for Associate Fellow Exam on November 15, 2009 in New Orleans
16-17 Medicine and Pharmacology for the Implant Practice Participation Course Chicago, Illinois

**November 2009**
5 Examination Deadline for Associate Fellow Exam on December 5, 2009 in Atlanta

**December 2009**
11-15 58th Annual Meeting of AAID New Orleans, Louisiana
15 Associate Fellow Written Examination New Orleans, Louisiana

**January 2010**
28-29 Bone Grafting Participatory Course Henderson, Nevada

**February 2010**
1 Examination Deadline for April 22-25 Fellow Exam Chicago, Illinois
Examination Deadline for April 22-25 Associate Fellow Oral/Case Exam Chicago, Illinois

**March 2010**
13-14 Western District Meeting UCLA Dental School, Los Angeles, California

**April 2010**
22-25 Fellow and Associate Fellow Oral/Case Exam Chicago, Illinois

**June 2010**
11-14 Southern/Northeast District Meeting Jekyll Island, Georgia

**October 2010**
20-24 59th Annual Meeting of AAID Boston, Massachusetts

News from the American Board of Oral Implantology/Implant Dentistry

Distinguish yourself by becoming a Diplomate of the ABOI/ID. Plan to stop by the ABOI/ID booth at the AAID Annual Meeting in New Orleans — November 11-15, 2009 for more information about how to attain this valuable credential.

Examinations will take place in Chicago April 16-18, 2010. Refer to the ABOI Web site — www.aboi.org — for detailed information regarding the examinations.

The ABOI/ID Board of Directors would like to congratulate the new ABOI/ID Diplomates on their accomplishment of elevating themselves to a higher level of professionalism.

Please congratulate the following individuals for a job well done!
Alexandre Aalam, DDS, Los Angeles, California (Periodontist)
Shabrez Ahmed, DDS, McLean, Virginia (General Practitioner)
Ramsey A. Amin, DDS, Burbank, California (General Practitioner)
Saad Bassas, DDS, Sartell, Minnesota (General Practitioner)
Joseph David Bedich, DDS, Cortland, Ohio (General Practitioner)
Ralph T. Costagliola, DDS, Staten Island, New York (Oral and Maxillofacial Surgeon)
Mehrdad Fay, DDS, Redlands, California (General Practitioner)
Chanda Kale, BDS, MDS, Jamaica Estates, New York (General Practitioner)
Firas F. Katabi, DDS, Chicago, Illinois (Oral and Maxillofacial Surgeon)

Winnie S. Lee, DDS, Sunnyvale, California (General Practitioner)
Gary Lynn Newell, DDS, Virginia Beach, Virginia (General Practitioner)
Richard W. Panek, DDS, Grand Rapids, Michigan (Oral and Maxillofacial Surgeon)
Oender Solakoglu, DDS, St. Paul, Minnesota (Periodontist)
Anthony Wong, DMD, Delta, British Columbia, Canada (General Practitioner)
to determine prospectively the lawfulness or unlawfulness of commercial speech.” The Court finds that the statutory scheme has effectively granted the ADA the power to regulate a citizens right to Free Speech and this cannot stand.” Concluding its remarks about the ADA’s role in advertising restrictions, the Court stated, “Although the State may regulate commercial speech, it may not do so by blindly adhering to the whims of a private organization (ADA) and thereby arbitrarily suppressing a citizen’s right to free speech.” Although this Florida state court decision declared the Florida law unconstitutional and only strictly applies to Florida and to the credentials of the AAID, AGD, and AACP, the legal principles articulated by the Court could well extend to any other state that has similar prohibitions. It is anticipated that the AAID, AGD and AACP will continue their collaborative efforts at challenging state law restrictions on the advertising of their credentials. A first step will be to notify all states of the Florida decision, point out any similar restrictions imposed by a particular state, and afford each state an opportunity to remove such restrictions as they might effect the AAID, AGD and AACP. Failing that, legal challenges could be mounted in any respective state. Lastly, having prevailed in the litigation on all constitutional issues presented by the plaintiffs, and with no appeal of the decision taken by the State of Florida, the Court has been asked to award allowable attorney fees and costs associated with the 7+ years of litigation in the approximate amount of $900,000, although the actual costs were over one million dollars. That decision is currently pending with the Court. On this note, any state subjected to a similar challenge in the future needs to assess the financial risk/benefit of attempting to defend such restrictions on the advertising of bona fide credentials.
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Contact: Dr. Jaehyun Shim
E-mail: dental-care@hanmail.net
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see Continuing Education p. 30

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September 11 – 12, 2009, the Academy presents “Periodontal Microsurgery: Clinical Applications” at the Marriott Copley Plaza in Boston. The participation course will feature Serge Dibart, DDS, DMD, course director; Yu-Chun Pan, MD, co-course director; and Ming Fong-Su, DMD, MS. This course is designed to provide the dental practitioner with the necessary skills to successfully treat specific mucogingival defects using microsurgery techniques as well as to understand the concept of microsurgical crown lengthening in the esthetic zone. The fundamental principles of microsurgery techniques will be presented and applied to specific clinical applications.

On October 16 – 17, 2009, the Academy offers “Medicine and Pharmacology for the Implant Practice” at the American Dental Association Building in Chicago. The instructors for the participation course include James L. Rutkowski, DMD, PhD, course director; Adam C. Miller, DDS, MD; and James W. Fennell, DDS. At the end of this participation course, the participants will be able to:

- Render implant treatment that is safe, effective and medically integrated as the result of increased knowledge of medicine and pharmacology.
- Identify the medically high risk patient for surgery.
- Understand a logical algorithm for when to treat and when not to treat.
- Understand the importance of various pharmacological treatments.
- Understand important drug interactions that can occur in the dental office.
- Utilize medical and drug resources in the dental office more effectively.
- Consult more effectively with the patient’s physician.

Register now for two upcoming AAID Participation Courses
NEW MEMBERS

The AAID is pleased to welcome the following new members to the Academy. If you joined the Academy recently and your name does not appear, it will be listed in the next newsletter. We have changed the way we are presenting the names of new members. The list is organized by state and then alphabetically by last name of the new member. We have also included the city where the member has his or her office. Contact your new colleagues and welcome them to the Academy.

**ALABAMA**
M. Shannon Daugherty, DMD
Brandon Heath O’Donnell, DMD
Mobile
Scott R. Barnett, DMD
Pell City

**ARIZONA**
Tye Thompson, DDS
Mesa
Ghassan Sroujieh, DDS
Sun City
Sonia Hariri, DDS
Tucson
Stephanie B. Vidoni-Hargut, DDS
Tucson

**CALIFORNIA**
Sam Mogari, DDS
San Francisco
Wendy Sugiono, DDS
Aliso Viejo
Mustafa Bilal, DDS
Anaheim
Jeevan Vinayak Ghatnekar, DDS
Anaheim
Joseph Greiner, DDS, MSD
Anaheim
Astrid Sandoval, DDS
Anaheim
Glenn L. Ong-Veloso, DDS
Antelope Valley
Abdul Rahman Alas, DDS
Bakersfield
James M. Park, DDS
Chino Hills
Henry Kim, DDS
Citrus Heights
Mohammad Almajdalani, DDS
Daly City
Vijaya Prabhu, DDS
Escondido
Purvi Shah, DDS
Folsom

**COLORADO**
David K. Koe, DDS
Rainbows
Brenna Hamrick-Stotts, DDS
Redlands
Keith T. Komatsu, DDS
Redondo Beach
Ursula Vanesa Pardo, DDS
Redondo Beach
Angela Avila, DDS
Riverside
Derick Nguy, DDS
Riverside
Matthew R. Comfort, DDS
Rocklin
Smita Khandwala, DDS
Sacramento
Rafael E. Infante, DDS
San Diego
Manjula Muniyappa, DDS
San Diego
Kwang S. Park, DDS
San Diego
Henry Tran, DDS
San Diego
Timothy Lai, DDS
San Jose
Grant F. Shimizu, DDS
San Jose
Ghassan Mehtar, DDS
San Juan Capistrano
John J. Jaber, DDS
San Leandro
Mona Y. Moy, DDS
San Leandro
Eunsoo Kang, DDS
San Marino
John F. Bishara, DDS
San Marino
Timothy J. Kaigler, DDS
Stockton
Charles J. Walker, DDS
Taft
Won H. Park, DDS
Temecula
Jangsook Kim, DDS
Valencia
Phil Sungwoon Cho, DDS
Yucca Valley

**FLORIDA**
Mauricio Martinez, DMD
Cape Coral
Ali Akbar Vaziri, DMD
Leesburg
Mya Greenberg, DMD
Tallahassee
Samuel Artley, DMD
West Melbourne

**GEORGIA**
Fady Ebid, DMD
Aeworth
Nael Harfoush, DMD
Aeworth
Omar Damji, DMD
Atlanta
Eric John Sterett, DMD
Augusta
Ruth D’Arco, DDS
Evans
Jason Mann, DMD
Macon
John F. Bishara, DDS
Marietta
Erik Y. Klein, DDS
New York
Timothy J. Kaigler, DDS
Peachtree City
Joseph M. Pitts, DMD
Smyrna
Joseph J. Kim, DDS
Suwanee
Darren Owens, DDS
Tybee Island
Robert Pauley, Jr., DMD
Union City
Michael Razzano, DDS
Woodstock

**ILLINOIS**
Lawrence E. Liston, DDS
Blooming
cynthia Chen, DDS
Chicago
Philip Villejo Guduco, DDS
Vernon Hills
Anshuman R. Soni, DDS
Wheeling

**INDIANA**
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Akwor
Max L. Lingo, DDS
Evansville
William E. Fowler, DDS
Franklin

**IOWA**
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Iowa City
Ryan Hussong, DDS
West Des Moines
Steffany L. Mohan, DDS
West Des Moines
Chad Vanourney, DDS
West Des Moines

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Bowling Green
George T. Ransdell, DMD
Bowling Green
Andrew Whitaker, DDS
Lexington
Daniel F. Abell, DDS
Paducah

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Houma
Marshall Green, DDS
Kenner

**MARYLAND**
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Baltimore
Steven A. Taylor, DDS
Fort Meade

**MASSACHUSETTS**
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Boston
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Fitchburg
Douglas Francis Leigh, DDS
Gardner
Soheil Samiei, DMD
Gloucester
Mohamed Kayali, DMD
Hingham
James E. Clayton, DMD
Northampton
Mindy Gil,
Roxbury
Roger B. Galburt, DDS
South Easton

MICHIGAN
Hussein Dhayni, DDS
Warren

MINNESOTA
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Edina
Scott Wagnild, DDS
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Plymouth
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Lenoir
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Lincolnton
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Wilkesboro

OHIO
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Galloway
Lundon Albrecht, DDS
Galloway
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Kettering
Tyler Scott, DDS
Loudonville
Phillip David Katz, DDS
Pickerington

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Portland

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Mehlig Park
Ronald R. Girard, DDS
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Cordova
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TEXAS
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Picking
Edward Lam,
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Scarborough

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Laval
Max Emile Miller, DMD
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Shinichi Komatsu, DDS
Gifu

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WASHINGTON
Minh Thu Dang, DDS
Snohomish
Anne Elizabeth Wiseman,
Snohomish
Donald D. Kim, DDS
Vancouver

AUSTRALIA
Susan Blakely, DDS
Dohha
Huda Abdulla Al-Hashemi,
Dohha

SAUDI ARABIA
Maha Abd al-rikere
Kuwait
Huda Abdulla Al-Hashemi,
Dohha

SOUTH KOREA
Daihun Cho, DDS
Cheonan-si,
Chungcheongnam-do

see New Members p. 34
Thomson Reuters has notified the Academy that its Journal of Oral Implantology has been selected for coverage in various indexing and abstract resources. Beginning with Volume 35 (1) 2009, the JOI will be included in:

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Seo-gu, Daejeon
Youngiae Kim, DDS
Seongdong-Gu, Seoul
Sang Hoon Jeon, DDS
Seoul
Tae Hoon Lee, DDS
Seoul
Chang Hoon Shin, Seoul
Hyoeong-joon Choe, DDS
Wanju-si, Gangwon-do
Dongchul Jeong, DDS
Yeongi-gun, Chungcheongnam-do
Jihoon Yoon, DDS
Yeongi-gun, Chungcheongnam-do
Albert Ventura Rey, Barcelona
Jose Rodriguez Gonzalez, Coin, Malaga
Carolina Casanova Morales, Las Palmas
Jose Luis Cano Rueda, Muncia
Ana Isabel Dos Santos, Pontevedra
Rocio Monpo Garcia, Valencia

**SPAIN**

Mireia Obis Aznar, Barcelona
Sara Burrel Gil, Barcelona
Enrique Silva Figuereo, Barcelona
Ramon Martinez Carranza, Barcelona
Vanesa Peña Noto, Barcelona
Olga Rabassa Ferrer, Barcelona
Francesc Xavier Rodriguez Arisa, Barcelona
Angelina Del Carmen Sanquis Flores, Barcelona

**SYRIA**

Nidal Farra, DDS
Aleppo

**VENEZUELA**

Gabriel Sosa Montilla, Merida

**Board of Trustees**

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planning session focused solely on international activities and the role of each of AAID’s committees in those activities as part of the February Board of Trustees’ meeting.

- Removed 25 members from Credentialed membership for non-payment of dues.
- Awarded Life membership to Drs. Philip Barry Okun and Naitan Chu.
- Accepted the slate presented by

**Nominating Committee**

for the 2009-2010 Officers: President (automatic succession from President-Elect): Joel Rosenlicht; President-Elect: Joe Orrico; Vice President: Larry Bush; Treasurer: Nick Caplanis; Secretary: John Minichetti.

- Appointed Jim Rutkowski as the Editor-in-Chief of Journal of Oral Implantology.
- Endorsed presentation of an amendment to the ByLaws (Article IX – Committees, Section 12. Nominating Committee) to change the amount of time required for submission of a petition candidate from 24 hours prior to the Annual Business Meeting to 30 days prior and to change the requirement for a petition candidate from 20 member signatures to 5% of the voting membership.
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